SandGrain appoints Jan Jager as CEO to bring trusted device identity to a connected world

New CEO to accelerate CyberRock adoption through customer collaboration, strategic partnerships and international growth.

Eindhoven, the Netherlands – 2 November 2026 – SandGrain, a Dutch deep-tech cybersecurity company specialising in hardware-rooted trust for connected devices, today announces the appointment of Jan Jager as Chief Executive Officer, effective 1 November 2026.

Jager is an entrepreneur and business leader who has founded and built technology companies. His experience spans business development, strategic partnerships and bringing new propositions to market. He brings this company-building experience to SandGrain as it enters its next phase of commercial growth.

From hardware-rooted identity to customer value
As industrial and critical systems become increasingly connected, organisations need to know whether the devices operating within their infrastructure are authentic and can be trusted.

SandGrain addresses this challenge with CyberRock, its hardware-rooted security solution combining the CyberRock Trust Anchor IC and CyberRock Platform. It enables organisations to establish and verify authentic device identities, authenticate connected devices and support trusted interactions throughout their operational lifetime.

The solution is designed to address security challenges in markets including Industrial IoT, Critical Infrastructure, and Aerospace and Defence.

Jager's priority will be to translate these capabilities into practical applications, working closely with customers and partners to address specific security challenges, accelerate adoption and expand SandGrain's international commercial presence.

“SandGrain has developed a strong technological foundation,” said Jan Jager, CEO of SandGrain. “My priority is to turn that foundation into practical solutions that deliver measurable value for customers. By working closely with customers and partners, we want to identify where CyberRock can make the greatest difference, accelerate adoption and build sustainable commercial growth.”

Building on SandGrain's foundation
Jager succeeds Charles Smit, who served as interim CEO and will return to his role on SandGrain's Supervisory Board. This transition marks the next step in SandGrain's development, building on the technological and organisational foundation established under the interim leadership.

“Jan brings valuable experience in building technology companies and developing commercial opportunities,” said Charles Smit, Chairman of SandGrain's Supervisory Board. “His entrepreneurial background and focus on customer collaboration make him well positioned to lead SandGrain into its next phase. We look forward to working with him as we build on the company's technological foundation and accelerate commercial adoption.”

About SandGrain
SandGrain is a Dutch deep-tech cybersecurity company based at the High Tech Campus in Eindhoven. Its CyberRock solution combines a unique, immutable hardware-rooted identity through the CyberRock Trust Anchor IC with the CyberRock Platform, enabling device authentication and supporting trusted interactions throughout the operational lifetime of connected devices.

Trust starts with an authentic identity.

For more information, visit www.sandgrain.com

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